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THINK Communication (3rd Edition)



Synopsis

Understand core communication concepts THINK Communication distills major communication concepts, theories, research, and trends into bite-size essentials, making learning human communication not only fun, but accessible and relatable. Students will find that THINK Communication's unique features help them to identify and understand their own communication behaviors, as well the communication behavior of others. MySearchLab is a part of the Engleberg program. Research and writing tools, including access to academic journals, help students understand critical thinking in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab (at no additional cost): ValuePack ISBN-10: 0205239927/ ValuePack ISBN-13: 9780205239924

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Customer Reviews

Isa Engleberg, Professor emerita at Prince George's Community College in Largo, Maryland, served as president of the National Communication Association (NCA) in 2003 and chaired the NCA Research Board from 1995-1996. She has written six college textbooks in communication studies, published more than three dozen articles in academic journals, and made hundreds of convention and seminar presentations. Dr. Engleberg received the Outstanding

Community College Educator Award from NCA and the President's Medal from Prince George's Community College for outstanding teaching, scholarship, and community service. She has focused her professional career on improving both the content and teaching of basic communication courses at all levels of higher education as well as studying, teaching, and consulting internationally. Dianna Wynn is a faculty member at Nash Community College in Rocky Mount, North Carolina. Previously she taught at Midland College in Texas and Prince George's Community College in Maryland, where she was chosen by students as the Outstanding Teacher of the Year. She has co-authored three communication textbooks and has written articles in academic journals. Professor Wynn served as an officer in the Community College Section and a member of the Legislative Assembly of the National Communication Association (NCA). In addition to teaching and college services, she worked as a trial consultant, assisting attorneys in developing effective communication strategies for the courtroom.

I had a couple of issues with this book. The first is that it features an entire section on the Myers-Briggs Type Indicator which has been heavily criticized for its lack of accuracy and scientific basis. The other is that it had a blatantly sexist statement that made my mouth drop. Men are funnier than women? That's, like, your opinion man.

Ordered for my communication class, but used it only a few times. Includes small personality tests that are insightful, but the actual text did not help improve communication. A lot of it is self explanatory

ok

It is exactly what I needed, but when I received it it had a slash on the back side of the book that was possibly done with some sort of blade.

Ok

Had to read this for a class... If you have to read it to, play my game: Count the Spelling and Grammatical Errors. It's a hoot.

this is my first time buying a book on and this is a really good book! It looks just like a new one!

Thanks!

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